**Gale In Context: For Educators**

**Email from Administrators to Teachers**

Primary Audience: Teachers

**How to Use:** (1) Customize the copy as needed and add a hyperlink to your library’s website or *Gale In Context: For Educators* product page. Shorten the link with bit.ly, if needed. (2) Copy and paste the subject line and body copy into an email. (3) Customize and attach Gale In Context: For Educators email from Administrators to Teachers. (4) Send your completed email to teachers.

**SUBJECT LINE SUGGESTION:** Save Time and Increase Student Engagement

Dear Teachers,

As you know, creating engaging, curriculum-aligned lessons isn’t always easy. It takes time, thought, energy, and ingenuity. Fortunately, we subscribe to *Gale In Context: For Educators*—a comprehensive resource that makes planning a little easier. With high-quality educational content such as lesson plans, activities, project plans, assessments, and other instructional materials, *Gale In Context: For Educators* gives you more opportunities to support differentiated learning and cross-curricular collaboration. Better yet, you’ll have time to focus on what matters: keeping students engaged and motivated as you lead them to success.

Support English language arts, literacy, science, social studies, and more with content that includes primary sources, experiments, case studies, academic journals, magazines, newspapers, books, images, podcasts, and videos. With tools like language translation, ReadSpeaker, and the OpenDyslexic font, learning is made accessible for all students. In addition, you’ll benefit by:

* **Saving time.** The various resources in *Gale In Context: For Educators* support daily lessons and make achieving your instructional goals easier.
* **Tailoring lessons.** Pre-made lesson plans can be customized to support your diverse learners and help ensure their success.
* **Staying organized.** Users can create folders to house sub plans, share reference materials with new teachers, and more easily collaborate with team members.
* **Streamlining your workflow.** *Gale In Context: For Educators* fits into your teaching routine and seamlessly integrates with our learning management system.
* **Increasing student buy-in.** Timely and relevant instructional materials produce higher student engagement and lead to improved learning outcomes.

Ready to get started? *Gale In Context: For Educators* can be accessed at <hyperlink to your *Gale In Context: For Educators* product page>.

Happy teaching!

<Administrator’s Signature/Name>